DTC336: Multimedia Design
Week 11: Final Project Intro and Type Anatomy Diagram Assignment
March 30 – April 3, 2020

Make sure you read this whole document carefully! You are responsible for all the information here and the tasks on the To Do List at the end.

Final Project Overview and Type Anatomy Assignment

The class schedule is now up-to-date (https://kristinbeckerdtc.com/dtc-336/336-schedule-fall-2018/) and a final project, which will carry us through the rest of the semester, is ready. The final project combines aspects of what would have been a Project 3 and a Project 4. We will still do a type anatomy intro assignment to get started.

For our final project, Modular Type Design, you will design a new typeface using a **modular** system of your own definition. You will design all the letters in the Roman alphabet (A-Z) with both capital and lowercase versions. You want all the letters you create to feel they belong to the same family—we might call this **family unity**—so your understanding of **type anatomy vocabulary** will be key for this assignment. You should strive for consistent weight, width, contrast, posture, and so forth. You will need to consider individual parts of letters, such as ascenders, descenders, x-height, and so forth. A choice about a lowercase "g" for example, will influence your design of a lowercase "j".

Before thinking too much about the final project, do the Type Anatomy Assignment for next week: https://compositionanddesign.files.wordpress.com/2020/03/type-anatomy-diagram-1.pdf

New Shared OneDrive Folder: Link is on Class Schedule Page

I made a new OneDrive folder for files I will want to share with all of you during the rest of the semester. It is called "DTC336-Shared-Resources". Make sure you can access it this week it to complete the Type Anatomy Assignment for next week (see the MASC-Images folder). You will continue to use your individual OneDrive folders to hand in your files.

In this shared folder there is also a copy of the powerpoint presentation I gave in class before Spring Break, called Intro-Lecture-Typography.pptx

The link to the folder is at the top of the class schedule page: https://kristinbeckerdtc.com/dtc-336/336-schedule-fall-2018/

Watching Class Panopto Videos

You should be able to watch the weekly class Panopto videos from either the link on the class schedule, or from our Blackboard course page (see the Panopto link in the left menu bar). If the link on the class schedule does not work, or asks you to get permission to access the folder, try the watch via Blackboard. Email your instructor if you can't watch the video: kristin.carlson@wsu.edu

Zoom Classes This Thursday: Everyone Should Call

Small group Zoom meetings during regularly scheduled class time will start next week. You will see your assignments for small groups and times on the Week 12 document next week. This week, EVERYONE should Zoom in at the start of class on Thursday. The time will be used to answer any questions you may have about the course in general, the Type Anatomy Diagram assignment, or the Final Project: Modular Type Design.

Tips to Improve Your Zoom Experience:
- Uncheck HD in settings (go to: Zoom settings/preferences> video> enable HD (uncheck that)
- Limit use of gallery view
- Make your windows smaller

Quotations/Notes from the Modularity Chapter from "Graphic Design: The New Basics"

This is the key chapter for our upcoming project.

- "Modularity is a special kind of constraint. A module is a fixed element used within a larger system or structure." (167).

- A nine-by-nine grid of pixels can yield an infinite number of different typefaces. Likewise, a tiny handful of LEGO bricks contains an astonishing number of combinations. The endless variety of forms occurs, however, within the strict parameters of the system, which permits just one basic kind of connection." (167)

- "A well-defined constraint can free up the thought process by taking some decisions off the table." (167)

- Look back to Grid chapter too in "Graphic Design: The New Basics"

- In student projects from this chapter, modular elements are used to produce unpredictable results.

To Do List for Week 11

1. Read this document carefully, watch the Week 11 video, and be ready to ask your instructor questions this Thursday, 4/2. (You may email your questions if you are unable to Zoom on Thursday during class time, but Zoom is much better if you can do it.)

2. Read the Final Project: Modular Type Design page (https://kristinbeckerdtc.com/dtc-336/final-project/) on the class website. NOTE: This project replaces Project 3: Type Anatomy Diagram, though we are still doing the introductory Type Anatomy assignment to get us going on the final project.

3. Read the Type Anatomy Diagram introductory assignment (https://compositionanddesign.files.wordpress.com/2020/03/type-anatomy-diagram-1.pdf)

4. Review the Modularity chapter from "Graphic Design: The New Basics" if you did not read it carefully.

5. Review Type Anatomy reading from the Thinking with Type website (http://thinkingwithtype.com/letter/)

6. Complete the Type Anatomy assignment for next Tuesday using images provided by your instructor from your visit to Manuscripts, Archives, and Special Collection (see above for link to shared OneDrive folder with the image files you will need).