

Project 2. Local Currency: Field Work. **Response Sheet**

Print this sheet and hand-in with your images.

Your Names: _____

Which businesses did you consider for this project and why?

Which business made the final cut? What about their products or services is relevant for this project?

Describe what happens day-to-day at the business you documented. What did you learn while you were there? How long did you stay and what observational tools did you use?

What aspects of this business have strong visual potential? Are there specific actions, products, tools, or people that define this business? Can they be developed as icons, patterns, or illustrations on your printed currency?